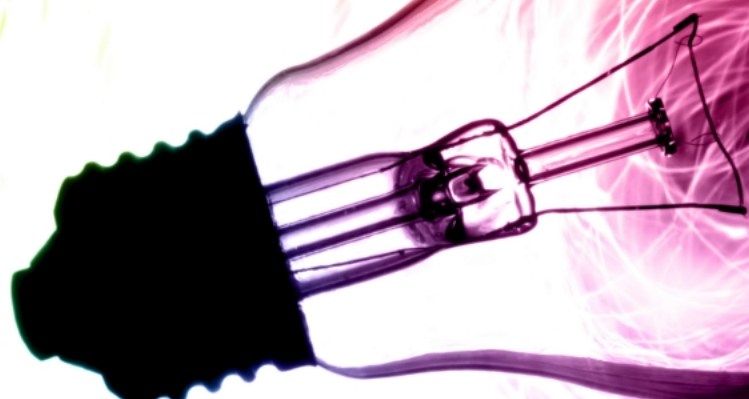


data-driven solutions that increase your bottom line

MB



about

Mark Bohay Consulting LLC (MB) offers comprehensive, bespoke **marketing, management, digital, and design** solutions serving clients across the US.

Established in 2009, we bring 15+ years of expertise to elevate your business to new heights. Whether you're seeking innovative marketing strategies, streamlined management solutions, cutting-edge digital initiatives, or captivating design concepts, MB has the experience and creativity to exceed your expectations. Elevate your brand with MB Consulting today.

core

- | | | |
|------------------------------|-----------------------|------------------------|
| ▪ Marketing/Digital Strategy | ▪ Strategic Comms | ▪ Marketing Campaigns |
| ▪ Web Builds & Edits | ▪ Logos & Branding | ▪ Event Management |
| ▪ Graphic & Web Design | ▪ SEO | ▪ Site & CMS Migration |
| ▪ Digital/Social & Print Ads | ▪ Business Collateral | ▪ Corporate Comms |
| ▪ Social Media Strategy | ▪ eMail marketing | ▪ Donor Drives |
| ▪ Website Hosting | ▪ Content Creation | ▪ Google Grants |

capabilities

Marketing & Strategy. From innovative marketing campaigns to strategic planning and execution, we offer personalized solutions that elevate your brand, drive growth, and ensure long-term success.

Web, Social & Digital Ads. We specialize in crafting customized strategies designed to amplify your online presence, captivate your audience, and drive meaningful results. Our team is dedicated to bringing your vision to life.

Design & Branding. Cultivate a distinctive brand identity and leave a lasting impression with our expert design and branding services. From concept to execution, we specialize in crafting visually captivating designs and cohesive brand strategies that resonate with your audience.

performance

USDA | Windsor Group LLC. Developed marketing materials to support the distribution of \$2B in financial assistance to farmers affected by USDA farm lending discrimination. Executed targeted marketing campaigns and produced high-quality print/digital ads, as well as event collateral.

Maryland University of Integrative Health. Redesigned and relaunched custom-developed flagship site and network of microsites containing over 5,000+ pages. Migrated CMS from Drupal to WordPress. Implemented digital prospecting ads that brought in 6,000+ prospective students/annually.

Dobbs Defense Solutions. Designed new logo and website. Relaunched both. Developed brand's marketing, business, sales, and creative materials. Produced marketing campaigns, managed social, and developed digital ads.

clients



contact

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"Some people know tech. Some know marketing. Mark is the rare guy who gets both, makes them do astonishing things, and makes it easy for you. Mark is peerless – period, full stop." ~ Mike Long

info

- **UEI.** QK5ES3NNQL4
- **CAGE.** 9ZF83
- **PG County SAP:** 1000060973
- **Service Area.** United States
- **Established.** 2009
- **Credit Cards.** Accepted

why us

- **Leadership.** 20+ years experience
- **Focus.** Marketing, Web & Graphic Design
- **Service.** Dedicated, responsive resource
- **Experience.** Diverse industry knowledge
- **Agile.** Nimble/flexible team & business
- **Success Oriented.** Extraordinary results

naics

- **541820** Public Relations (Primary)
- **518210** Data Processing & Hosting
- **541430** Graphic Design
- **541511** Webpage Design & SEO
- **541611** Admin/General Mgmt Consulting
- **541613** Marketing Consulting
- **541618** Other Mgmt Consulting
- **541810** Advertising & Digital Ads
- **541830** Media Buying Agency
- **541850** Indoor & Outdoor Advertising
- **541860** Direct Mail Advertising
- **541870** Advertising Distribution
- **541890** Other Advertising Services
- **561110** Office Administrative Services
- **561499** Other Business Services
- **611420** Computer Training

clients

- | | |
|---|---|
| ▪ Advanced Mission Partners | ▪ Minerva Cyber Technologies |
| ▪ Bar Association of DC | ▪ Notre Dame of Maryland University |
| ▪ DeVine Consulting | ▪ MarylandOnline.org |
| ▪ Dobbs Defense Solutions | ▪ Operation Better Lives for Black Vets |
| ▪ Elucidation Concepts | ▪ Rain City Counseling |
| ▪ Friends of Puerto Rico | ▪ Savvee |
| ▪ Hispanic Bar Association of DC | ▪ Simmons-Johnson Consulting |
| ▪ Hruckus | ▪ Tri-Logistics |
| ▪ Kaleidoscope Affect | ▪ Windsor Group LLC |
| ▪ Maryland University of Integrative Health | |

industries

- | | |
|--------------------------|------------------------------------|
| ▪ Accounting | ▪ Higher Education |
| ▪ Associations | ▪ Insurance |
| ▪ Authors/Writers | ▪ Legal |
| ▪ Consulting | ▪ Lifestyle Brands |
| ▪ Counseling | ▪ Nonprofits |
| ▪ Cybersecurity & IT | ▪ Recruiting |
| ▪ Dentistry | ▪ Startups |
| ▪ Fashion | ▪ Travel |
| ▪ Finance | ▪ Women & Veteran-owned businesses |
| ▪ Food & Produce | |
| ▪ Government Contracting | |

capability statement